ALIGNED INCENTIVES AND CONTRACTUAL DRIVERS

Recommended best practices



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EXECUTIVE SUMMARY

WE WILL CREATE SUCCESS WORKING TOGETHER TOWARDS COMMON GOALS

Creating common goals between the participants in projects and portfolios

- > Sharing risk and gain in simple and understandable incentive models
- > Tying incentives to the ultimate end goal of the project, e.g., represented by execution cost



WILL ENABLE:

A new way of working together between operator, contractor and selected key suppliers

- Following principles from Guideline for Standardised Supply Chain Behaviour
- Building a shared culture based on agreed principles and formal structures and collaborate based on "One team" approach



Significant cost reduction and increased competitiveness on NCS

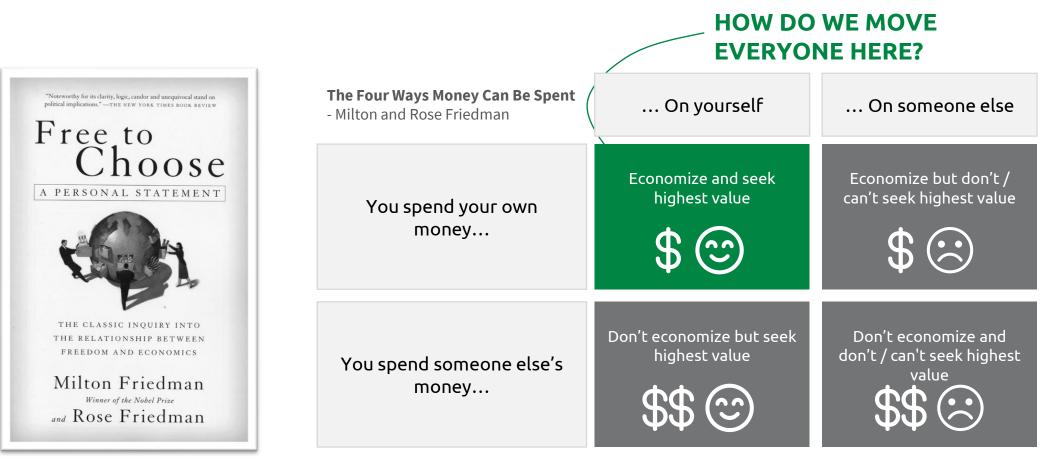
to the benefit of all parties





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THE GOAL IS TO INCENTIVIZE EACH PLAYER TO SEEK THE HIGHEST VALUE AT THE LOWEST POSSIBLE COST FOR A PROJECT OR PORTFOLIO



The starting point is that everyone is spending other people's money



NEW WAYS OF WORKING WILL IMPROVE EFFICIENCY AND REMOVE WASTE IN PROJECTS AND PORTFOLIOS

Recommendations are an extension of Joint Industry Guideline for Standardised Supply Chain Behaviour

- > This implies a different model than the traditional project approach seen on the Norwegian Continental Shelf (NCS)
- Feedback from the industry implies major improvement potential in aligning drivers across the supply chain
- > Read more about the Joint Industry Guideline (insert link)

Waste exists in the supply chains – if removed, there is a potential benefit for all parties

- Common incentives drive a one team approach improving cost efficiency and execution time
- > Integrated teams reduce administration and control (e.g., of contracts), as well as duplication of roles in projects and portfolios





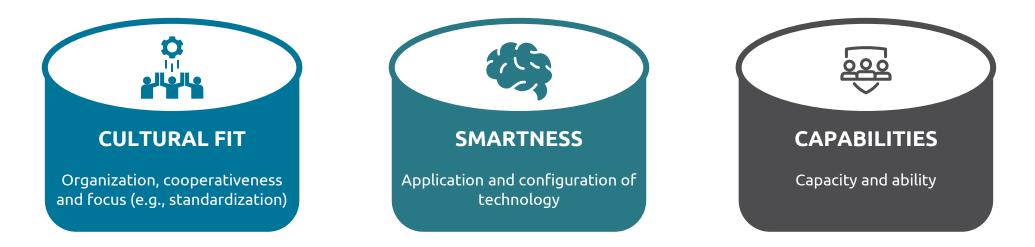


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A NEW WAY OF WORKING LEADS TO A NEW WAY OF COMPETING

Competitions should, to a larger extent, be focused on...



To reach the benefits of new ways of working, competitions should be conducted early, in frame agreements, or before DG2* and have options in place with agreed commercial terms for Execution (after DG3*).





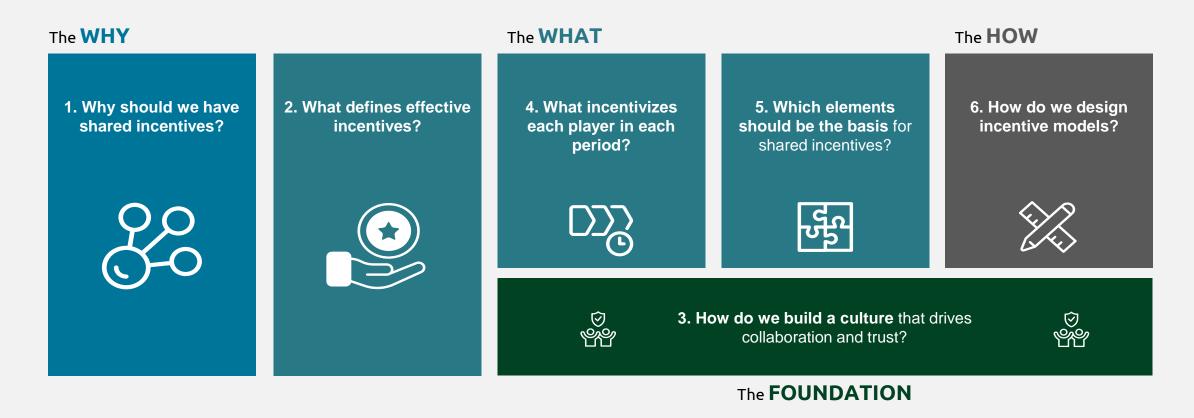
THE RECOMMENDATIONS IN THIS DOCUMENT IS INTENDED TO HAVE RELEVANCE FOR ALL TYPES OF PROJECTS AND M&M* FRAME AGREEMENTS



**Supplier with significant impact on the value add to the total scope (e.g system/layout design), using competence to optimise and enable smart integration. Key supplier is defined by project management individually for each project scope.

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THE DOCUMENT IS STRUCTURED IN RECOMMENDED BEST PRACTICES WITH BASIS IN SOME KEY PRINCIPLES



BASIS FOR RECOMMENDATIONS

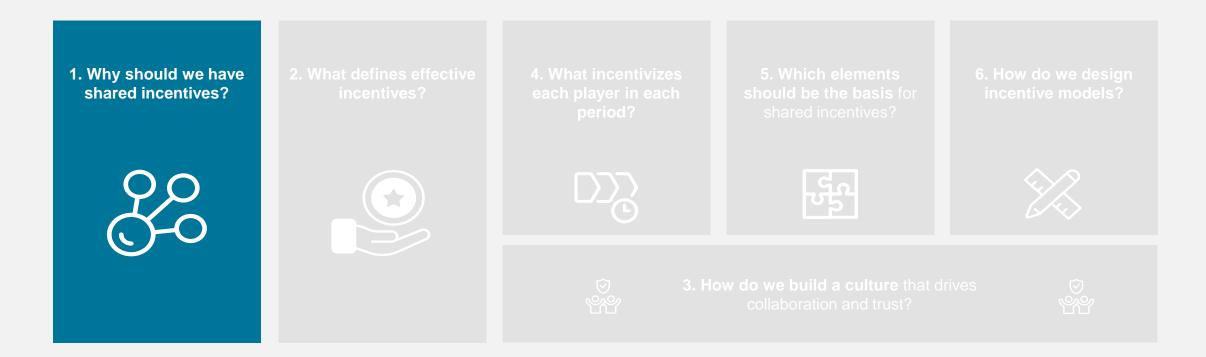
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RECOMMENDED PRACTICE IN PROJECTS AND PORTFOLIOS



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1. WHY SHOULD WE HAVE SHARED INCENTIVES?







WHY SHOULD WE HAVE SHARED INCENTIVES?



RISK AND VALUE IS THE MAIN DRIVER FOR ALL PARTIES – WE NEED COMMON GOALS TO REFLECT THIS IN PROJECTS & PORTFOLIOS

» INCREASED COMPETITIVENESS and extended lifetime of the Norwegian Continental Shelf

> Tackling increased unit costs and more marginal fields

» IMPROVED SAFETY AND SUSTAINABILITY

PROJECT & PORTFOLIO

INDUSTRY

- » SHARED GOALS STIMULATING EFFICIENT EXECUTION and value creation for the overall business case
 » Goal: substantially reduced execution time with >20% overall cost reduction from current level
- » SUCCEED WITH STANDARDIZATION AND EARLY INVOLVEMENT of supplier expertise*
- » EFFICIENT RISK REGULATION: place risk where it best can be mitigated and share risk were beneficial
- » SUSTAINABLE MARGINS for all parties
- » FAIR REWARD for effort and value
 - » MANAGEABLE RISK and increased predictability



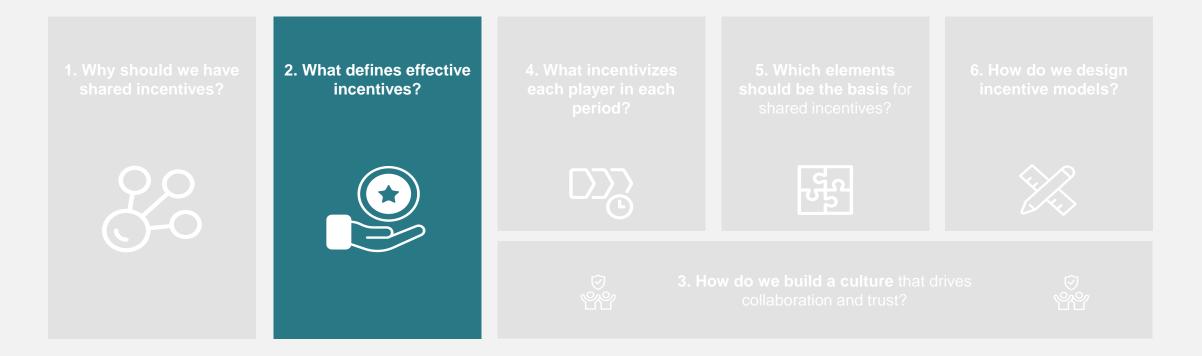
PLAYERS

*As described in Joint Industry Guideline for Standardised Supply Chain Behaviour



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2. WHAT DEFINES EFFECTIVE INCENTIVES?







PRINCIPLES DEFINING GOOD INCENTIVES

RECOMMENDATIONS IN THIS DOCUMENT IS BUILT ON THE FOLLOWING PRINCIPLES

INCENTIVES SHOULD BE:

- tied to the ultimate end-goal for the deliveries (and not drive volume, e.g., manhours)
- 2. tied to common drivers and award good team performance
- **3.** simple and understandable for everyone
- **4.** more concentrated on bonus than malus
- 5. balancing risks and rewards fairly across the network
- **6.** placing risks where they can best be handled

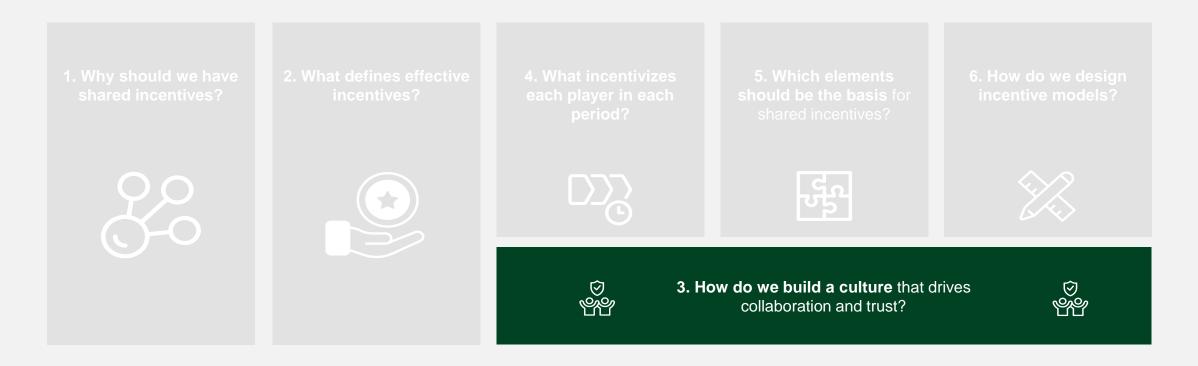
Requirements for health, safety, and environment (HSE) are fundamental and nonnegotiable prerequisites that must never be compromised by any incentives





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3. HOW DO WE BUILD A CULTURE THAT DRIVES COLLABORATION AND TRUST?



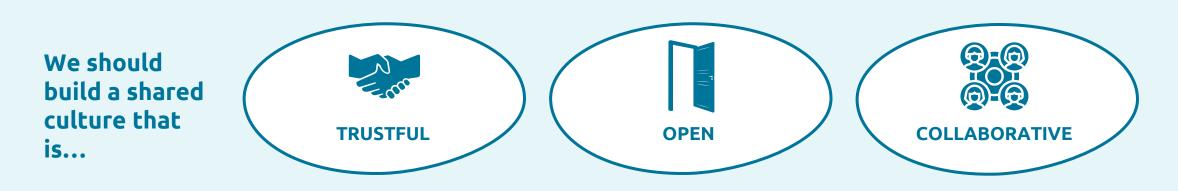




CULTURE | INFORMAL PRINCIPLES



WE SHOULD AIM TO BUILD A SHARED CULTURE BASED ON TRUST, **OPENNESS, AND COLLABORATION**



Spend time building the 1. culture

... and achieve this through

Accept that it takes time to get acquainted and build culture

Have transparent dialogue about opportunities and risks

Share information as early as possible – from project start

Avoid unnecessary controls

Limit duplicate reporting, verification, and overruling





Prove our intentions through action



Accept that risk is shared

And place residual risk where it is best managed and carried

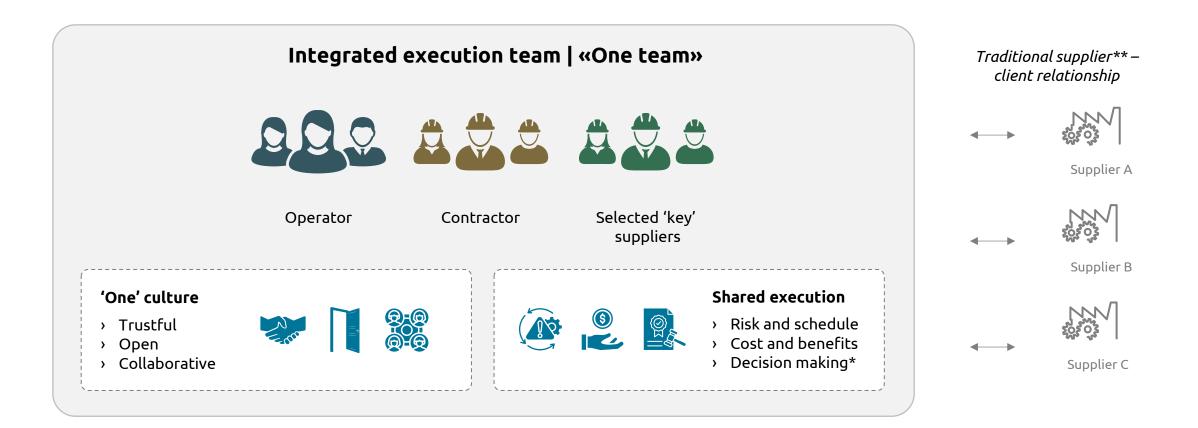




CULTURE | "ONE TEAM"



SHARED CULTURE SHOULD BE BUILT IN AN INTEGRATED TEAM TO ENABLE A JOINT AND SUCCESSFUL EXECUTION







*operators will maintain final authority

**not a part of "One Team"



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AGREED FORMAL STRUCTURES CAN BENEFIT THE PROGRESSION OF A SHARED CULTURE

PROCESS

GOVERNANCE

| FORMALIZATION OF COLLABORATION | The form of collaboration should be formalized and communicated to all relevant parties, addressing (not limited to) governance, organization, deviation handling, principles for risk and opportunity sharing, and timing of supplier involvement. This formalization can be achieved through overarching agreements, MOUs ¹ , or other formats, in addition to existing contracts. A first joint contract review meeting should be held before negotiations to align and define common objectives and drivers and identify potential conflicting interests. Team managers should preferably be nominated and participate in the review meeting. It should be ensured that the organization responsible for the operation of the facilities also commits to the collaboration agreements. |
|--------------------------------------|---|
| START OF COLLABORATION | The team should, as early as possible, start a joint risk baselining process and seek to identify areas of improvement compared to traditional practice. Examples being simplification of (not limited to): Organization (e.g., overlapping roles) > Communication processes Documentation requirements > Utilization of standardization in procurement (ref. standardized supply chain behavior) |
| DYNAMIC USE OF | One or more additional joint contract review meetings may be conducted to ensure a common understanding of the agreement for all relevant parties in context of the execution model. |
| CONTRACT | The contract should be actively used as a tool and have a role in the dialogue between the parties in the project. This is to ensure transparency and predictability, avoid sub-optimal incentives, and be proactive in solving potential conflicts. |
| PREDICTABILITY | It is recommended that the collaboration maintain an overall intention to continue through phases without unnecessary pauses. To ensure necessary team continuity when passing decision gates, a strategy should be developed and communicated as early as possible. |
| THROUGH PHASES | With continuity in both progress and team, the project will benefit from team-building and ensure transparent and trustful dialogue without other agendas sub-optimizing the overall results. |



1. MOU= Memorandum of Understanding 🛛 🤤



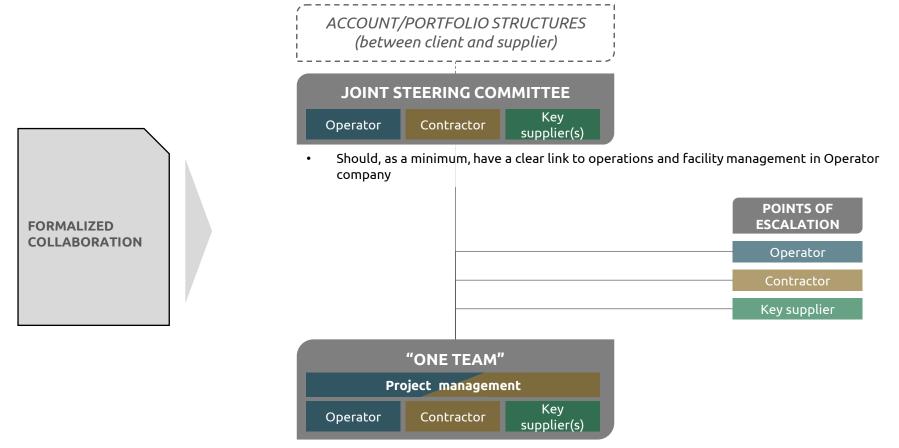
AGREED FORMAL STRUCTURES CAN BENEFIT THE PROGRESSION OF A SHARED CULTURE

| | PROCESS GOVERNANCE |
|-----------------------------|--|
| CONTINUITY IN PERSONNELL | To ensure continuity in collaboration, information transfer, and to uphold progress, key personnel should maintain their involvement in the collaboration. This applies to the both client and suppliers. |
| JOINT STEERING COMMITTEE | A joint steering committee between the participating companies should be established. This may be in addition to committees at account/portfolio level. The project steering committee should champion the project's culture, proactively follow-up on relational matters and thirdly, serve as an authority for escalations and decisions Representatives in the committee should preferably be above project level, but below top management to ensure balance between authority and hands-on operational involvement |
| "ONE TEAM" | An integrated team should be established as early as possible with roles filled based on a "best person for the job" principle, regardless of company. This includes project management. Establishing the optimal team should be a joint effort. The client should be included in the team – and as a minimum have a link to operations and facility management. Co-location of key personnel in the team is beneficial. Ideal composition is likely to differ between phases, so adjustments are recommended. The same might be relevant for working location of the team. The team should have sufficient authority from their own company to drive progress without external involvement – and as a principle solve challenges within the team. |
| POINTS OF ESCALATION | A point of escalation should be nominated from each representative party. The intention is to have a low-barrier recipient for raising operational issues where behaviour contradicts the project intentions, including collaboration and joint effort towards a common goal. The Joint steering committee should be the next point of escalation – if necessary. |
| | |





AN INTEGRATED TEAM WILL ENHANCE EFFICIENT COLLABORATION AND AVOID DUPLICATION OF ROLES



- Should include commercially responsible(s) in early phases
- Should, as a minimum, have a clear link to operations and facility management in Operator company





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4. WHAT INCENTIVIZES EACH PLAYER IN EACH PERIOD?

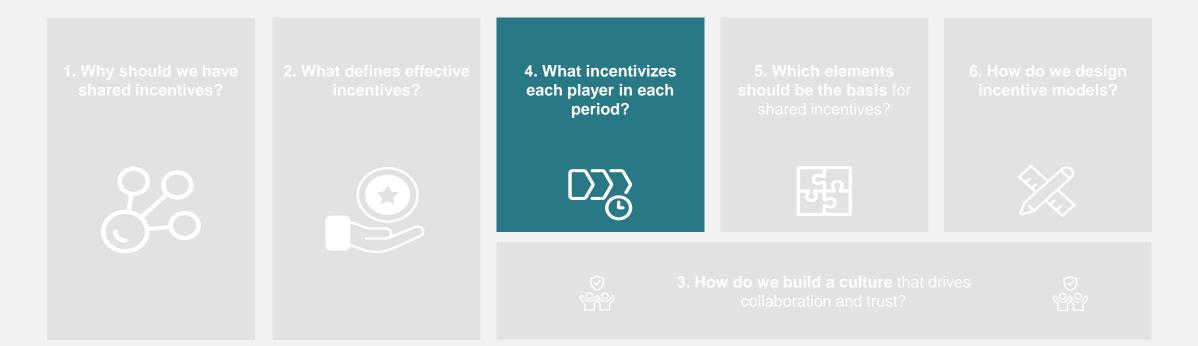






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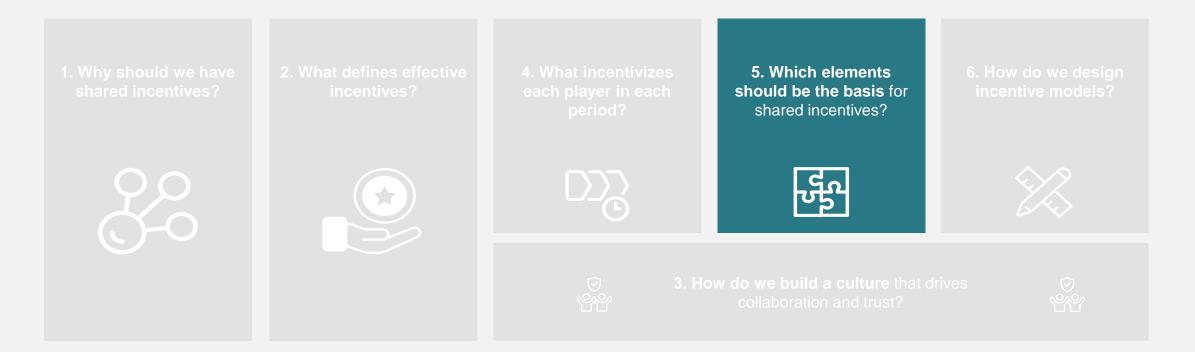
COLLABORATION MODELS SHOULD CONSIDER DIFFERENT MOTIVATIONAL FACTORS OUTSIDE OF PROFIT AND RISK (EXAMPLES)

| | Decision Gate 0 – Decision Gate 2 | Decision Gate 2 – Decision Gate 4 |
|------------|--|--|
| OPERATOR | Succeed with the project (pass decision gates) Get the right expertise involved in the project | > Succeed with the project (pass decision gates) > Optimize total cost of ownership (TCO) |
| CONTRACTOR | > Be selected for project > Be involved early to influence solutions and schedule > Maintain continuity in engagement (pass decision gates) | > Have influence in solution design and concept optimization > Have continuity in engagement (pass decision gates) > Be positioned for engagements with the client |
| SUPPLIER | Get selected for project Be involved early to be able to influence solutions and schedule Commercialize proprietary products and solutions Secure intellectual property rights Get compensated for study contributions (when relevant) | > Be included in "One Team" (when relevant) > Have continuity in engagement (pass decision gates) > Be able to influence solutions and optimize concept > Be positioned for engagements with the client > Secure intellectual property rights |
| | Profi | it and risk |



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5. WHICH ELEMENTS SHOULD BE THE BASIS FOR SHARED INCENTIVES?









INCENTIVE MODELS SHOULD BE DEVELOPED BASED ON THE OVERALL GOALS IN A PROJECT OR FRAME AGREEMENT PORTFOLIO

When selecting incentives, the following overall steps should be taken

Prioritize goals





The following principles should be used when sharing downside

As a general principle risk and benefit should be shared but...

» Downside should be limited to 0 profit (cost cover only)
» A negative risk should always be balanced with an upside
» Individual risk capacity should be accounted for when placing risk

- » Operators should be responsible for facility access
- » Suppliers should be responsible for own capacity
- » Any residual risk should be placed where it can best be managed







EXECUTION COST AND TIME SHOULD BE THE MAIN ELEMENTS IN INCENTIVE MODELS

| Аррисс | |
|----------------------------|---|
| Benefit sharing | Downside sharing |
| YES | YES (limited) |
| YES | - |
| YES (in selected cases) | - |
| | Benefit sharing YES YES (in selected cases) YES (in selected cases) YES |

Applicability

MAIN ELEMENTS for shared incentives

ADDITIONAL KPIs to consider

A few additional elements may be selected and tracked as KPIs in dashboard or similar for the project or portfolio.

The overall goal is to measure if the collaboration is successful. Some of the elements may be relevant to tie (additional and limited) incentives to (case specific).

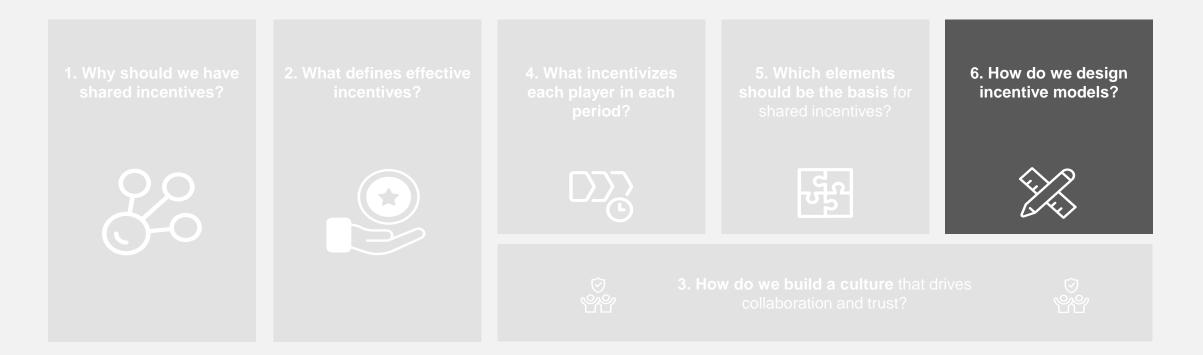
All Incentives should be simple, measurable, and understandable for everyone





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6. HOW DO WE DESIGN INCENTIVE MODELS?







HOW TO DESIGN INCENTIVE MODELS | MAIN ELEMENTS



EXECUTION COST AND TIME SHOULD BE THE MAIN ELEMENTS IN INCENTIVE MODELS

| Element | Main principles in designing incentives | Links (not limited to) | |
|--|--|------------------------|--|
| Execution cost | The difference between estimate/cost baseline and actual should be shared. Estimate should be matured and agreed between the involved parties. Downside for contractors and suppliers should be limited to zero profit, <i>Several</i> upside should be capped at agreed reasonable levels. | | |
| Time (project execution) | Incentives should be based on defined and agreed milestone(s) with main focus on the end of execution (e.g., DG 4). Additional incentives tied to sub-milestones may be applicable if there are schedule-driven activities that are "outside the project" depending on specific project deliveries. Per diem fines and time related liquidated damages could normally be avoided. All time-related risks should be handled equally. | | |
| Total cost of ownership (TCO) | | | |
| Early involvement of suppliers | | | |
| Share of standard deliveries (e.g | ., JIP33 and other industry standards) | | |
| Weight | | | |
| CO2 footprint | | | |
| ESG (e.g., circularity, energy efficiency) | | | |
| Volume of documents and num | ber of reviews | | |
| Continuity in team | | | |







A FEW ADDITIONAL ELEMENTS MAY BE SELECTED AND TRACKED AS KPIS IN DASHBOARD OR SIMILAR FOR THE PROJECT OR PORTFOLIO

| Element | Main principles in designing incentives | Links (not limited to) |
|--|--|------------------------|
| Execution cost | | |
| Time (project execution) | | |
| Total cost of ownership (TCO) | There should, as a minimum, be mechanisms to adjust for increased Base estimate for Execution cost due to TCO optimization. This could involve some bonus mechanism which should be defined by DG2 latest and settled during the collaboration period. | Execution cost |
| Early involvement of suppliers | The cost of early supplier involvement should be covered in budgets by client. Engineering contributions should be separated from sales activities. | Execution cost |
| Share of standard deliveries (e.g., JIP33 and other industry standards) | "Standard deliveries" must be specified and defined in each case. | Time, cost |
| Weight | Only relevant when limiting weight is an overall goal for the scope. | Execution cost |
| CO2 footprint | This could be relevant both in execution and as effect of solutions (TCO). Scope 1 is likely more relevant to incentivize than Scope 2 and 3. | Execution cost, TCO |
| ESG (e.g., circularity, energy efficiency) | SG (e.g., circularity, energy efficiency) Additional ESG KPIs outside of CO2 emissions may be relevant to measure to achieve specific goals for the deliverable. | |
| Volume of documents and number of reviews | The volume of documents and number of reviews are major indicators for supply chain efficiency. Will depend on client LCI requirements. | Execution cost |
| Continuity in team | This must be seen in context with continuity in deliverables and passing of gates (when applicable). This could be reinforced with individual bonuses (solved within each company). | Time |
| | | \sim |

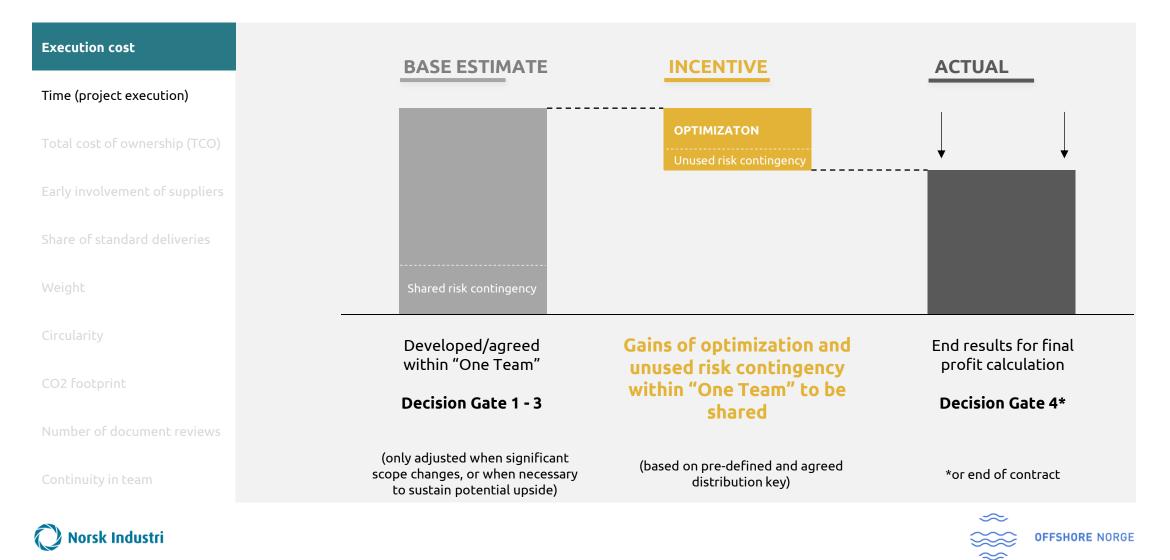




HOW TO DESIGN INCENTIVE MODELS | EXECUTION COST

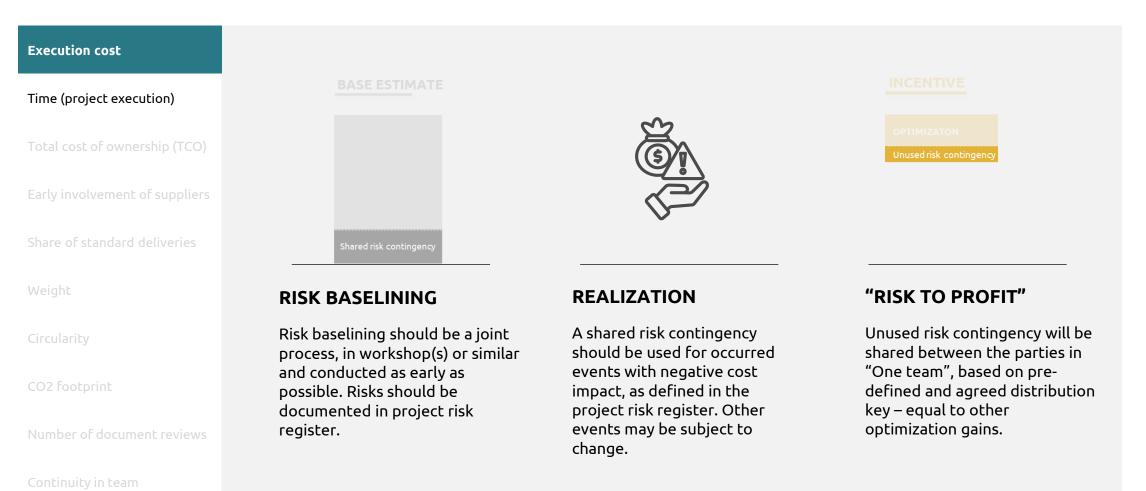


THE INCENTIVE FOR THE PARTIES IS TO OPTIMIZE THE SCOPE WITHIN THE "ONE TEAM" AND SHARE ACHIEVED BENEFITS



HOW TO DESIGN INCENTIVE MODELS | EXECUTION COST | RISK BASELINING

A SHARED RISK CONTINGENCY IS ESSENTIAL FOR ALIGNING INCENTIVES AND SHOULD BE BASED ON A JOINT RISK BASELINING PROCESS



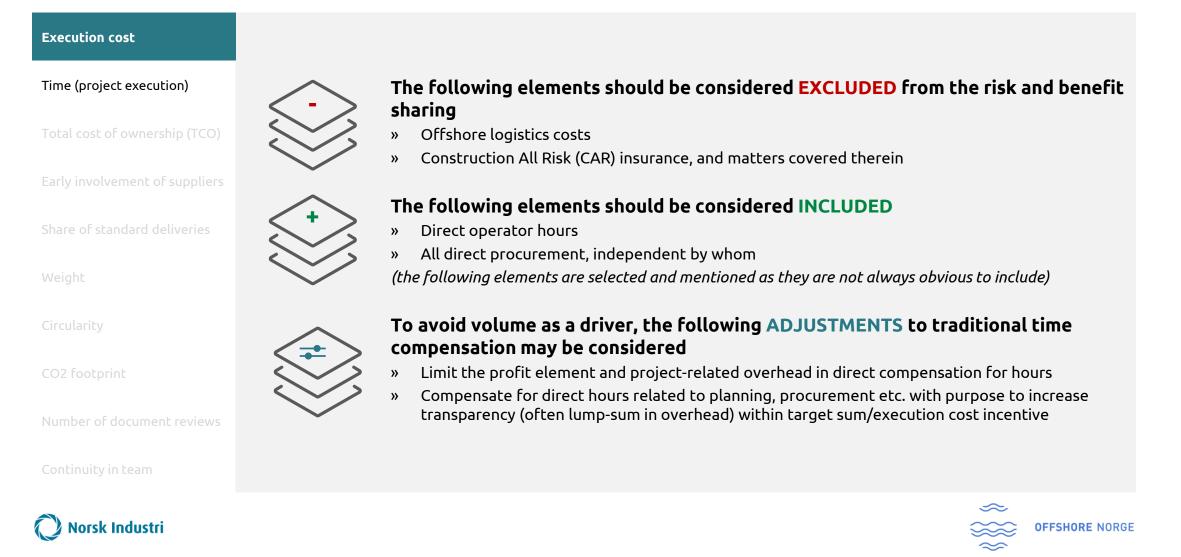
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HOW TO DESIGN INCENTIVE MODELS | COST



TO ALIGN DRIVERS AND TIE INCENTIVES TO WHAT IS CONTROLLABLE WITHIN THE TEAM, THE FOLLOWING CONSIDERATIONS SHOULD BE MADE



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RISK SHOULD GENERALLY BE SHARED, WITH A FEW EXCEPTIONS

| Execution cost | |
|--------------------------------|---|
| Time (project execution) | AVOID DUPLICATE CONTINGENCIES Duplicate contingency entails an unnecessary administrative cost and should therefore be removed to cover shared risk in shared contingency. Unused contingency may then be subject to profit sharing for the benefit of all parties. |
| Total cost of ownership (TCO) | » Limited warranty: Warranty could be limited to responsibility to perform repairs - for payment. Obligation to rectify unsatisfactory quality should still be intact. In most cases, this mechanism should be limited down to tier 2 suppliers. |
| Early involvement of suppliers | » Limited responsibilities to own deliveries: Responsibilities should be limited to own deliveries; otherwise, back-to- back with responsibilities of suppliers/subcontractors to avoid need for additional risk contingencies |
| Share of standard deliveries | |
| Weight | RISK ASPECTS WITH LIMITED CONTROLLABILITY WITHIN "ONE TEAM" Examples (not limited to) that should be considered adjusted for/removed from sharing – should be analysed within |
| Circularity | "One Team" as early as possible » Currency fluctuations |
| CO2 footprint | » Inflation (material prices) » Geopolitical risk |
| Number of document reviews | Weather (e.g., logistics) Soil conditions (when relevant) Facility access (operator responsibility) |
| Continuity in team | |



HOW TO DESIGN INCENTIVE MODELS | TIME



TIME RELATED INCENTIVES SHOULD PREFERABLY BE LIMITED TO POTENTIAL BONUS FOR MEETING FINAL DELIVERY







HOW TO DESIGN INCENTIVE MODELS | STANDARD CONTRACTS

NEW WAYS OF WORKING AND INCENTIVIZING MAY REQUIRE ADJUSTMENTS TO STANDARD CONTRACTS (1/2)

| Company rep. | Interface management | Company Documents | Subcontracting |
|--|---|--|--|
| Company Rep's role to be considered against the agreed governance model | Consider the need for adjusting some of the specific obligations of Contractor and/or Company Interface management performed as a joint risk | Should be evaluated in relation to "One Team" approach, depending on timing of establishing this Must be adjusted in accordance with potential modifications to the Variation Order scheme Consider if damages should be avoided in all respects | > To be considered against procurement/subcontracting being a joint risk > Pass through liability to be considered > Procurement management to be considered > Procurement performed by the party best positioned |
| Various articles | NTK art. 4 | NTK art. 6 | NTK Art. 8 |
| Progress of the work | Variation Order scheme | Cancellation | Bank guarantees |
| This should be considered in the context of the agreed management system and schedule incentive scheme | To be adjusted to agreed governance model and "no changes" philosophy Limitations on circumstances causing rights to have the Base estimate and/or the schedule adjusted | Depending on the compensation format and the structure of the potential incentive scheme agreed for execution cost, and to what extent profit is retained until late in the project, it must be evaluated how Contractor will be compensated in case of cancellation by Company | Need for bank guarantees (and associated costs) should be considered against major risk being shared and accounted for in the Base estimate, and Contractor's direct liabilities being reduced |
| NTK art. 11 | NTK Art. 12-16 | NTK art. 17 | NTK art. 20.2 |







HOW TO DESIGN INCENTIVE MODELS | STANDARD CONTRACTS

NEW WAYS OF WORKING AND INCENTIVIZING MAY REQUIRE ADJUSTMENTS TO STANDARD CONTRACTS (2/2)

Delay liability

Normally requires material amendments to exclude delay liability and rather use positive incentives (bonuses) combined with the effects of time impacting on cost and hence the cost incentive

Guarantee liability (Contractor)

Should generally be amended to be aligned with how Base estimate is established and cost incentive is settled. Cost of rectification may be part of execution cost and hence be subject for direct cost compensation. Liability for damages etc. should normally be avoided to avoid "double" contingency in base estimate. Subcontractor's liability may be efficient as pass through.

NTK art. 25

Termination

If delay is a joint risk, delay should normally not be reason for termination (unless in case of gross negligence etc.)

NTK art. 26

Loss and Damage

- Risk distribution for loss of and damage to the deliverables/contract object/facility must be evaluated based on how these risks are included for in the Base estimate.
- Associated absolute requirement for Construction All Risk (CAR) insurance to be evaluated

NTK art. 29/31

Breach of Contract (Company)

NTK art. 24

- Must be considered against a shared risk and «no change» philosophy
- May require adjustments in relation to changes in the Variation Order scheme and scheme for adjustment of Base estimate

Total liability

Size/amount to be considered against major risks being shared, pass-through of Subcontractor liability, exclusion of liquidated damages and avoidance of liability for general damages

NTK art. 32

NTK art. 27







EXAMPLE MODELS



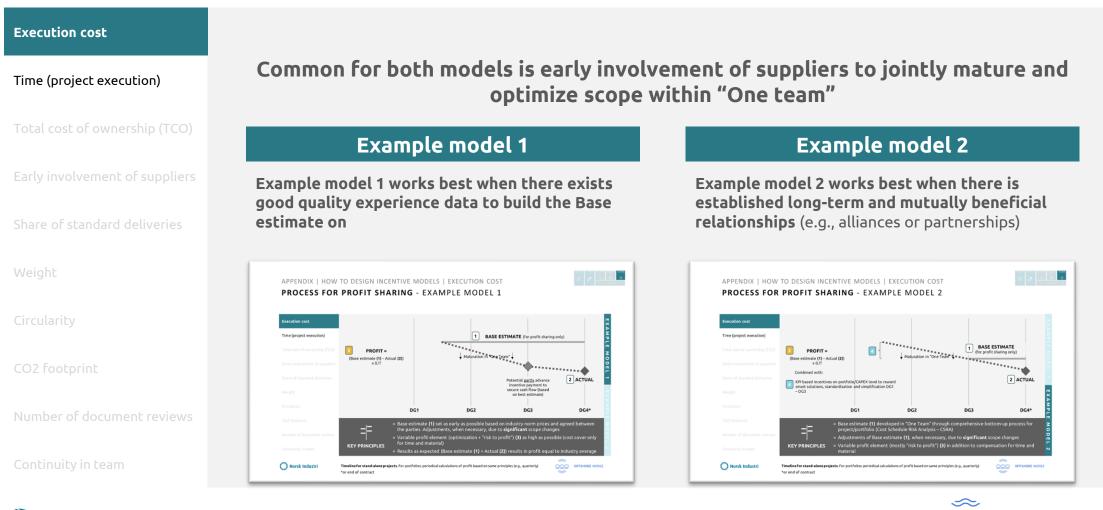


APPENDIX | HOW TO DESIGN INCENTIVE MODELS | EXECUTION COST



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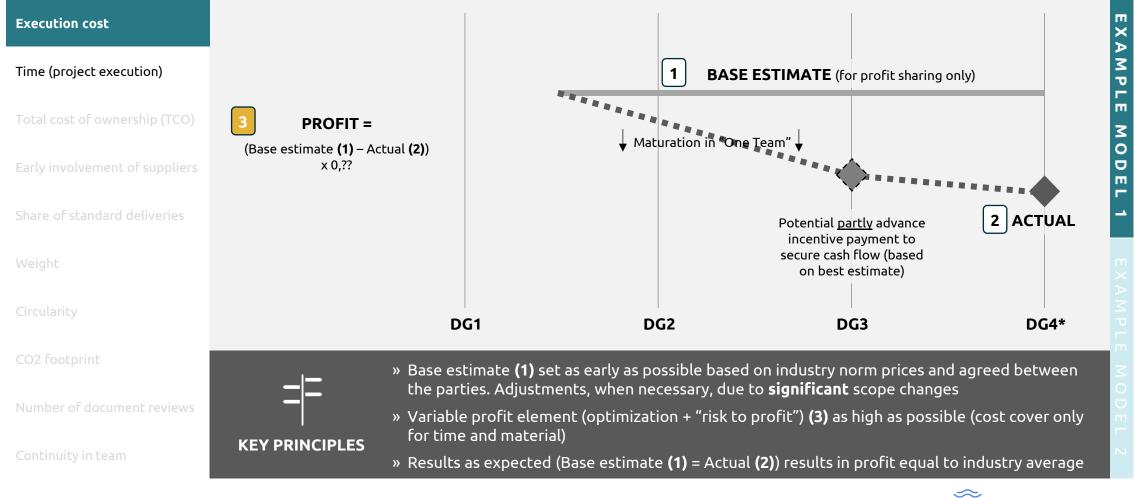
TWO HIGH-LEVEL EXAMPLE MODELS FOR SHARED INCENTIVES TIED TO EXECUTION COST HAVE BEEN ILLUSTRATED FOR REFERENCE





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APPENDIX | HOW TO DESIGN INCENTIVE MODELS | EXECUTION COST **PROCESS FOR PROFIT SHARING** - EXAMPLE MODEL 1

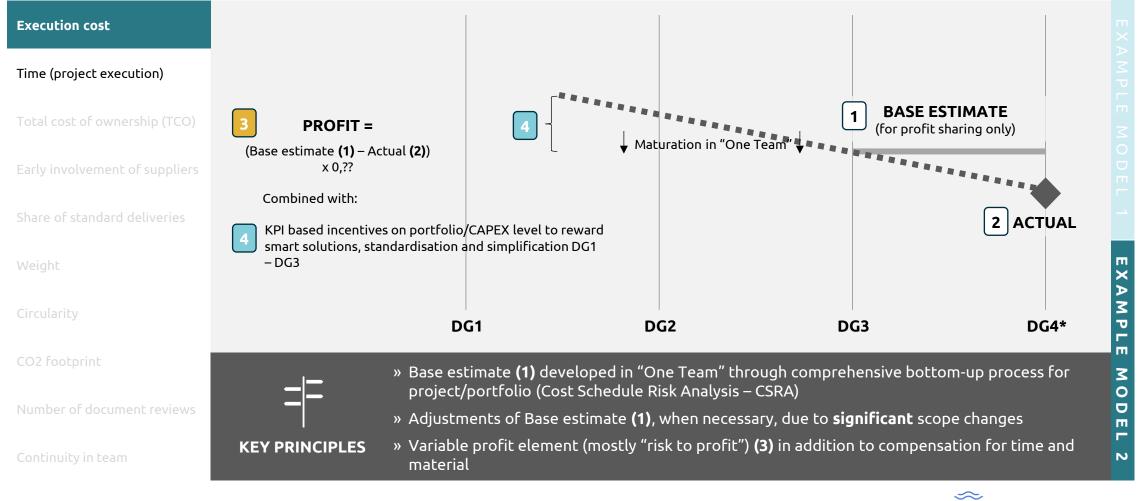




Timeline for stand-alone projects. For portfolios: periodical calculations of profit based on same principles (e.g., quarterly) *****or end of contract

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APPENDIX | HOW TO DESIGN INCENTIVE MODELS | EXECUTION COST **PROCESS FOR PROFIT SHARING** - EXAMPLE MODEL 2





Timeline for stand-alone projects. For portfolios: periodical calculations of profit based on same principles (e.g., quarterly) *or end of contract



